



VIMAL JYOTHI

ENGINEERING COLLEGE (AUTONOMOUS)

Jyothi Nagar, Chemperi - 670632, Kannur D.T, Kerala



Affiliated to APJ Abdul Kalam Technological University | Approved by AICTE
Accredited by Institution of Engineers (India)

GENDER SENSITISATION ACTION PLAN 2023-24

VIMAL JYOTHI ENGINEERING COLLEGE

VISION:

To create a safe, inclusive, and gender-equitable environment on campus through education, awareness, and empowerment initiatives.

KEY FOCUS AREAS:

1. Promoting Awareness and Equality:
Through observation of significant days and awareness campaigns.
2. Empowering Women:
By providing skill development and leadership opportunities.
3. Fostering Inclusivity:
Through collaborative activities that involve all genders.
4. Health and Well-being:
Emphasizing physical and mental health as a part of holistic development.

SCHEDULE OF ACTIVITIES AND EVENTS:

August 2023: Observation of Women Equality Day

- **Date:** August 26
- **Activities:**
 - Seminar: "Progressing Towards Gender Equality in Education and Workplaces."
 - Poster competition with the theme: "Equality is Everyone's Right."
 - Launch of an equality pledge campaign on campus.

September 2023: Class on Health and Fitness

- **Date:** September 8
- **Activities:**
 - Special class on "Holistic Health and Fitness for Women."
 - Practical fitness demonstration session focusing on yoga and physical well-being.
 - Guidance on nutrition and maintaining work-life balance.

October 2023: Observation of International Day of Rural Women

- **Date:** October 15
- **Activities:**
 - Awareness program on the contributions of rural women in the community.
 - Workshop: “Empowering Rural Women Through Technology and Education.”
 - Collaboration with local rural communities for skill-sharing activities.

November 2023: Gender Equality Workshop

- **Date:** November 20
- **Activities:**
 - Interactive workshop on “Breaking Gender Stereotypes in STEM Fields.”
 - Panel discussion featuring women alumni in engineering and technology.

December 2023: Gender Sensitisation and POSH Awareness Program

- **Date:** December 12
- **Activities:**
 - Training on Prevention of Sexual Harassment (POSH) policies.
 - Interactive session on creating an inclusive and respectful environment.

January 2024: Campus-wide Equality Drive

- **Date:** January 10
- **Activities:**
 - Awareness rally with slogans promoting gender equality.
 - Distribution of informational materials on gender sensitivity and rights.

February 2024: Equality Through Art and Expression

- **Date:** February 15
- **Activities:**
 - Art competition and exhibition showcasing gender equality themes.
 - Storytelling session by students and faculty on experiences of inclusivity.

March 2024: She Venture Journey

- **Date:** March 19
- **Activities:**
 - Inspirational talks by women entrepreneurs and leaders.
 - Mentorship program launch for aspiring women entrepreneurs.
 - Networking session to foster collaborations and ideas.

April 2024: Gender Sensitisation Survey and Feedback

- **Date:** April 15
- **Activities:**
 - Campus-wide survey to assess the impact of sensitisation programs.
 - Feedback collection and preparation of the action plan for 2024-25.

IMPLEMENTATION TEAM:

- **Women Cell**
 - **Health and Wellness Committee**
 - **Student Clubs and Societies**
-

EXPECTED OUTCOMES:

1. Improved awareness of gender equality among all stakeholders.
2. Greater participation of women in campus activities and leadership roles.
3. A healthier and more inclusive campus environment.
4. Enhanced collaboration with the local community for inclusive development.