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## Offering LinkedIn Career Kickstarter Program (Phase 3) to the students from Class of 2024, 2025 & 2026 | Vimal Jyothi Engineering College, Chemperi

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Kavi Priya <salesoperations@faceprep.in>

To: tpc@vjec.ac.in

8 March 2023 at 14:45

Cc: Deepak G <deepak@faceprep.in>

Dear Sir,

Greetings from FACEPrep!

As you might be aware, we have been working with LinkedIn, the world's largest professional networking platform to help students leverage LinkedIn in their career-building while at college. As a part of this **#LinkedInCareerKickstarter** program, we offer their LinkedIn Premium services to the students of our partner institutions completely free of cost.

We had successfully completed Phase 1 and Phase 2 of this initiative and helped 2,00,000 Students use LinkedIn for their academic and professional goals.

There has been an overwhelming response from the FACE Partnered colleges and universities during the Phase 1 and Phase 2 execution. Unfortunately, there were certain institutions that were not able to take up the workshop due to constraints around the academic calendar. We presented this case to LinkedIn and they agreed to extend this service to the third phase with another 1,00,000 coupons.

While **LinkedIn Premium** services offer a host of benefits to students, We see **three major areas** through which the students can directly realize the value

- **Learning:** Students can learn from a bouquet of courses across domains in Technology, Skills & Certifications
- **Professional Networking:** Students would be able to directly connect with recruiters/industry leaders for mentorship and guidance through InMail credit
- **Land Internships:** LinkedIn has been a great platform to network and land jobs and internships

We will also additionally do a **free Career Kickstarter Program** for your students on how to leverage LinkedIn for building their skillsets & careers.

Based on our previous experience this time we would want to prebook the slots to ensure smooth delivery at the time of training.

Please find below the student's onboarding process.

- Step 1: You confirm your interest with the interested student's list in the attached format
- Step 2: You confirm dates for my team to come down to your institution and do the free 1-hour workshop on how to leverage and use LinkedIn. The sessions will be conducted in computer labs. One trainer will be able to handle 6 batches throughout the day. Trainers/Number of days will be decided based on the total number of students
- Step 3: If you are not able to give us the final dates, we request you to provide us with tentative dates on which we can do this onboarding. The students are to be onboarded before 15th March 2023.
- Step 4: Students will be onboarded on given an orientation on how to access LinkedIn and LinkedIn Learning

We have already booked 91,000 coupons from 73 Colleges across India. We have another 9,000 slots open to be offered and we would like the students of your institution to benefit from this.

I kindly request you to reply to this email with the tentative dates for the program at the earliest to avail of these free

services for your students.

I have attached the database template for your reference.

Looking forward to hearing from you soon.

Thanks & Regards,  
KaviPriya S  
Business Analyst SEM

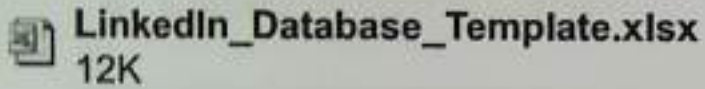


No. 12, Lakshmi Nagar, Thottipalayam Pirivu, (Off Avinashi Road), Coimbatore-641014 | 9894796567  
| **Email:** salesoperation@focusacademy.in | **Website:** www.faceprep.in

## 2 attachments



LinkedIn Career Kickstarter (3).png  
538K



Placement Cell of VJEC Presents Workshop for students of Engineering

## Fast-Track your career prospects with LinkedIn Premium at Zero Cost

Three major benefits for students on LinkedIn Premium

- Learning & Certifications
- Professional Networking
- Land Internships

**Delivered by**

LinkedIn Certified Trainers  
from FACE Prep

Get the LinkedIn Premium Subscription worth Rs. 9000 for free of cost

Organised by - Justine M Augustine  
Training & Placement Officer

**FACE Prep**

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## Offering LinkedIn Career Kickstarter Program (Phase 3) to the students from Class of 2024, 2025 & 2026 | Vimal Jyothi Engineering College, Chemperi

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TPO VJEC <tpc@vjec.ac.in>

14 March 2023 at 09:58

To: Kavi Priya <salesoperations@faceprep.in>

Cc: "Dr.Benny Joseph" <bennyjoseph@vjec.ac.in>

Dear Kavi Priya,

Greetings from Vimal Jyothi Engineering College!!!

As discussed, we can conduct the **#LinkedInCareerKickstarter** Orientation program on our campus on **16th March 2023 (Thursday)**.

The student data of 1st year, 2nd year and 3rd year students are attached herewith. Please send them an email and request to register prior to the Orientation program. As per our college policy, students are not allowed to carry mobile phones inside the classrooms.

Please plan a **30 minutes session** in each class. We may not be able to allocate more time due to a tight academic schedule. Hope you understand.

Thank you.

Regards,

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**Justine M Augustine**

Training & Placement Officer

Vimal Jyothi Engineering College, Chemperi

Kannur, Kerala -670632

Email: tpc@vjec.ac.in


Office: 0460-2212240 Ext:126


Mobile: 9946943094


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### 3 attachments

 **B.Tech\_Class 2024\_Students Data\_LinkedIn.xlsx**  
34K

 **B.Tech\_Class 2025\_Students Data\_LinkedIn.xls**  
84K

 **B.Tech\_Class 2026\_Students Data\_LinkedIn.xls**  
104K

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## Offering LinkedIn Career Kickstarter Program (Phase 3) to the students from Class of 2024, 2025 & 2026 | Vimal Jyothi Engineering College, Chemperi

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Kavi Priya <salesoperations@faceprep.in>

15 March 2023 at 12:30

To: TPO VJEC <tpc@vjec.ac.in>

Cc: Deepak G <deepak@faceprep.in>

Dear Sir,

Greetings of the day!

Thanks for sharing the details. I am sharing the procedure to activate LinkedIn Premium.

Kindly share the instructions with the students and make them complete the activation process by today's EOD. The entire procedure takes a maximum of 10 to 15 minutes.

Looking forward to making a positive impact on the students of your institution.

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Just Simple 3 steps for activating your premium account: 📄

Step 1:

Check your email.

You would have received an email from linkedin@faceprep.in or linkedin@focusacademy.in

Subject line: Link to Redeem (Check Spam and Promotions if it is not in inbox)

Step 2:

Click the URL given

Step 3:

You can find Activate offer option on your LinkedIn page.

Note :

Make sure your LinkedIn account is logged in on the device before you start these steps. If you don't have a LinkedIn account, create a new account and activate the premium

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Thanks & Regards,

KaviPriya S

Business Analyst SEM


 **FACE Prep**

No. 12, Lakshmi Nagar, Thottipalayam Pirivu, (Off Avinashi Road), Coimbatore-641014 | 9894796567

| **Email:** salesoperation@focusacademy.in | **Website:** www.faceprep.in

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 **LinkedIn\_Procedure.pptx**  
1969K

Training Confirmation | Vimal Jyothi Engineering College | FACEPrep

SRM FACE <srm@faceprep.in>

To: tpc@vjec.ac.in

Cc: Semikala Venkateshwara Reddy <semikala.venkateshwarareddy@faceprep.in>

15 March 2023 at 13:34

Dear Mam,

Greetings from **FACEPrep!**

We are taking a moment to express our gratitude for providing an opportunity to work with your renowned Institution to deal with the Training Program scheduled from 16.03.2023. The details of that particular program are as follows.

**PROGRAM DETAILS:**

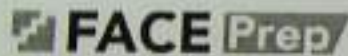
- o Name of the Program - LinkedIn Premium Workshop
- o Training Dates - 16th March
- o Number of batches - 24
- o Session Timings - 09.00 am to 4.00 pm

The details of the trainers are as follows.

Associate ID	Trainer's Name	Mobile	Email
145298	Naga Yashas VR	9535014524	naga.yashas@faceacademy.in
145247	Rahul M	7806893788	rahul.murugeshi@faceacademy.in
145306	Kruthika S	7483539074	kruthika.sathish@faceacademy.in
145307	Monika HR	7996138362	monika.rameshi@faceacademy.in

**Rahul M \*** will act as the Engagement Manager.

Regards,  
**Annas Mohammed A**  
8248465799  
Service Relationship Manager



No. 12, Lakshmi Nagar, Thottipalayam Pirivu, (Off Avinashi Road), Coimbatore - 641 014 | Email: srm@focusacademy.in

Website: [www.focusacademy.in](http://www.focusacademy.in)

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10.00 AM-10.30 AM	10.30 AM to 11.00 AM	11.10 AM -11.40 AM	11.40 AM-12.10 AM
CSE 1	CSE 5	CSE & AI	CSE & AI
Trainer 1	Trainer 1	Trainer 1	Trainer 1
CSE 2	CSE 6	CSE & AI	ECE 1
Trainer 2	Trainer 2	Trainer 2	Trainer 2
CSE 3	CSE 7	CSE & AI	ECE 2
Trainer 3	Trainer 3	Trainer 3	Trainer 3
CSE 4	CSE 8	CSE & AI	ECE 3
Trainer 4	Trainer 4	Trainer 4	Trainer 4

Lunch Break -12.10 PM-1 PM
Tea Break -11 AM -11.10 AM
Evening Tea Break -3 PM-3.10 PM





