

## VIMAL JYOTHI ENGINEERING COLLEGE

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Affiliated to APJ Abdul Kalam Technological University, Approved by AICTE ISO 9001: 2015 Certified | Accredited by Institution of Engineers (India), NBA, NAAC Ph: 0490 2212240, 2213399 Email: office@vjec.ac.in Website: www.vjec.ac.in

**NAAC Cycle 2** 

Criterion: 7.3.1

## Title of the Activity: Pen booths assembling and distribution (UNNAT BHARAT ABHIYAN)

## **Need of the Activity:**

Most of us use ball pens and just throw them out after use or sometimes in the middle if we can't write smoothly with them. The problem is its disposable nature because of its cheap price. Plastic pens are a part of the throw-away culture that we have been developing unknowingly over the last several years. About hundreds of Billion pens find their way to landfills or water bodies every year, causing environmental pollution.

## Brief Description (Need/Impact/Action/Picture (if any)):

We took the initiative to place pen booths in every class room to collect these unused pens instead of throwing them on the campus.

